

TEACHING MINDSETS. CHANGING LIVES.



# 2017 MINDSETS UNIVERSITY

July 18-19, 2017

Guide

Atlanta, GA

Program



# Your "why" is why we do what we do.

## Welcome to Mindsets University 2017!

We've designed this year's conference with an ambitious intention: to *provide the support and confidence you need to fulfill your own unique vision as an educator.*

Our goal is your goal: the one you set for yourself many years ago, the reason you chose education as your life's calling. There is no work more profound than teaching children, and we're humbled to be with you this week.

The work of the **7 Mindsets** began in 1988, when our founders were asked to teach life skills to youth in New York City Schools. For the next 20 years, they developed award-winning curriculum and youth empowerment programs that served hundreds of thousands of students throughout the country. While those efforts were successful, there was something missing. Something huge.

And so in 2008, with a core team in place, a 3-year, multi-million dollar research effort was launched to uncover the true nature of happiness and success. 7 Mindsets founders directly interviewed over 500 people, consulted every major study on the subject, logged the common themes across hundreds of renowned books, and analyzed thousands of individuals who had found great significance and meaning with their lives.

Through a rich collaboration with the Magic Wand Foundation, the Mindsets were then put to work. First, we developed what today stands as our flagship youth leadership event: **The Ultimate Life Summit**. Now in its 8th year, ULS has hosted more than 1,000 young people from 25 countries worldwide.

To broaden the impact of the Mindsets, **7 Mindsets For Schools** was born, and is now at work in 22 U.S. states. Through the contributions of thousands of educators, we uncovered a common framework that provides (as our San Antonio Co-Host Principal Barbara Vella says) "an umbrella-effect" for cultural transformation.

Combining these elements: research, lessons, training and framework, the content we offer this week distills this shared journey into a new language that is now sweeping the country! Together, we can transform our schools, classrooms and, as you'll learn over the next few days, whole communities using the Mindsets.

Thank you for joining us!



*Lupita*

**Lupita Knittel**  
President, 7 Mindsets



# Welcome Home

We are delighted to select the **Cobb Galleria Conference Center** as our home base for Mindsets University this year. Here are a few details to help you find your way:

## Address/Phone

2 Galleria Pkwy SE, Atlanta, GA 30339  
770-989-5095

## Parking

Covered parking is available and is free of charge.

## Directions

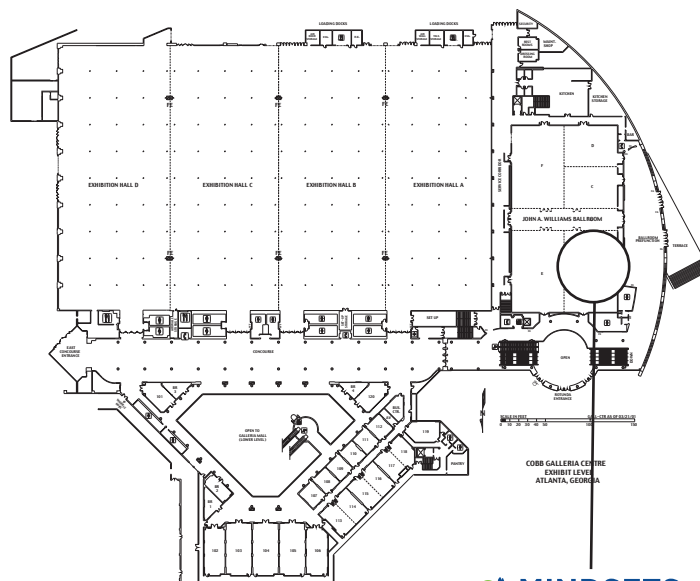
### I-285 EASTBOUND:

If traveling east on I-285 take Exit 19/Cobb Parkway/US 41. At the end of the exit ramp turn right onto Cobb Parkway and move into the left-hand turning lane. At the first traffic light turn left onto Galleria Drive.

### I-285 WESTBOUND:

If traveling west on I-285 take Exit 20/Cobb Parkway/US 41. Continue to exit using the lane marked Cobb Parkway. At the traffic light at the end of the exit ramp turn left onto Cobb Parkway and go under I-285. Make a left hand turn at the second traffic light onto Galleria Drive.

## Floorplan:



## Our Space

### BALLROOM A

Registration, meals and general sessions are held in Ballroom A. From the main entrance, take the escalators to the right.



# Day 1

## Welcome

### Registration, Coffee & Light Breakfast

7:00 am

Danishes and breakfast breads, fresh sliced seasonal fruits and berries, juices, coffee & tea.

### Opening Program

8:00 am

7 Mindsets Director of Education, Chelsea Buchanan, will open the program, followed by a morning Keynote by 7 Mindsets Co-creator and Founder, Scott Shickler.

## Morning

### The 7 Mindsets

8:45 am

Presented by Chelsea Buchanan and Jeff Waller, Co-Author of The 7 Mindsets To Live Your Ultimate Life, participants will explore the Mindsets in depth: at personal and professional levels. Weaving from content to application, participants will construct their own personalized life plan using the 7 Mindsets as a guide.

## Lunch

### Lunch Buffet

12:30 pm

A lunch buffet with salads, sides, entrees and desert options.

## Afternoon Keynote

### Mindsets & Movements

1:30 pm

Roberto Rivera paints a powerful vision for the future of Social Emotional Learning.

## Mindsparks

### MindSpark Salon Series

2:30 pm

**Wayne Randall** Superintendent, Franklin County Schools

**Nashid Sharrief** Youth Coach/ULS Trainer, My Higher Self

**Beth Perryman** Instructional Coach, Chattahoochee Elementary School

**James Harris** Global Youth Ambassador, Usher's New Look

Explore best practices and ideas from the field, followed by an informal Q&A session.

## Closing

### Closing Reflections & Preview of Day 2

4:30 pm

# Day 2

## Debrief

### Coffee & Light Breakfast

7:00 am

Danishes and breakfast breads, fresh sliced seasonal fruits and berries, juices, coffee & tea.

### Opening Review & Icebreak Session

8:00 am

Day 2 starts with a debrief from the day before and an activity to get creativity flowing!

## Planning

### Planning Sessions

8:30 am

Co-facilitated by school administrators, teachers and 7 Mindsets Trainers.

#### Part 1: Readiness Assessment and Reflection

- Social Emotional Learning
- Student Performance
- Climate and Culture
- Challenges and Roadblocks
- School Goals

#### Part 2: Organization Plan

- Steering Committee Plan
- Educator Communication Plan
- Student Education Plan
- Parent Communication Plan
- Training Plan
- Measurement Plan

## Lunch

### Boxed Lunch

11:30 am

Served with refreshments and desert options.

## Breakouts

### Implementation Breakout Sessions 1 2 & 3

12:30 pm

### Implementation Breakout Sessions 4 5 & 6

1:20 pm

## Closing

### Consultation Sessions

3:00 pm

The 7 Mindsets trainers, host team and implementation guides will be on hand to support and discuss needs with school groups and organizational leaders in Ballroom A.



Chelsea Buchanan and Jeff Waller

# The Mindsets Revolution

## A Deep Dive

Mindsets University begins with an immersive plunge into the 7 Mindsets. Through instruction, stories and activities, each participant will immediately put the learning to work through the crafting of their own unique Life Plan.

This experience will allow you to redeliver this message to others and to intentionally put what you have learned into action in your life.

All registered participants will receive a copy of the 7 Mindsets book.



**Scott Shickler** is one of the world's leading experts on mindsets-based empowerment. Scott is a best-selling author with 8 books to his credit including *The 7 Mindsets to Live Your Ultimate Life*. He has been featured in a variety of media including *The New York Times*, *The Wall Street Journal* and *CNN*. Scott is a sought-after speaker having delivered presentations in 37 states and 7 countries. He is married to his college sweetheart of 25 years and they have two sons.



**Chelsea Buchanan** is a classroom teacher who attended Mindsets University five years ago, without any prior knowledge of the concepts. She returned home knowing that her path in life had changed, and began working towards her new goal of spreading the Mindsets nationwide. Today, Chelsea is the Director of Educational Services at 7 Mindsets. Each day she combines her passion for helping others to recognize their potential with her background in teaching, instructional coaching, and curriculum.



**Jeff Waller** is the co-creator of the 7 Mindsets, and co-author of *The 7 Mindsets to Live Your Ultimate Life*. He is focused on delivering transformative solutions that enable every child to create a life of happiness on their own terms. Central to his mission is equipping educators from all walks of life with the skills and tools to create connected school and classroom communities, where every student can thrive and every teacher is empowered to positively impact their students lives.

Shane McKay, Paige Collier, Barbara Vella

# Mindspark Salon Series

## A Storm Of Ideas!

Back to back, and without the typical formalities, Mindsets University hosts 4 inspiring, unique approaches to the work of teaching and learning.

Each presenter will share for 20 minutes, followed by a dynamic panel discussion before we open the floor to Q&A.

George Moore, a graduate of the Ultimate Life Summit, presents the 7 Mindsets in under 20 minutes using his own personal heroes.



**Wayne Randall** has served in public education for the past 29 years. He has been a classroom teacher, school level administrator, assistant superintendent, and currently serves as the superintendent of schools for Franklin County. All of his time has been with the Franklin County School System that is also his Alma Mater. Wayne has watched the ongoing efforts to impact his community's culture for many years to no avail but is excited about the possibilities for transformation through the use of the 7 Mindsets.



**Nashid Sharrief** has spent the past 11 years as a youth development coach, working with thousands of students. He is a former classroom educator and the Founder of My Higher Self, a company dedicated to creating sustainable programs that improve the lives of all students. He partners with schools and non-profits to deliver programs to Middle and High School students, college students, and youth in Juvenile Detention Campuses. Nashid is the author of two books: 37 Letters and Letters From My Higher Self.



**Beth Perryman** is an instructional coach at Chattahoochee Elementary who believes that all children are desiring and capable of extraordinary accomplishments, regardless of circumstances. At Chattahoochee, Beth worked with an internal team to bring structure to the 7 Mindsets, including a servant leadership program for students called iChangers. It is designed to give children opportunities to practice the principles of the 7 Mindsets while developing leadership skills and contributing to their community.



**James Harris** is the Global Ambassador for Youth with Usher's New Look: a non-profit organization that transforms the lives of underserved youth through a 10-year comprehensive program that develops passion-driven, global leaders. A graduate of the Atlanta Institute of Music, James is an aspiring rapper and performance artist. He recently launched his own music label and entertainment group, Loudpack Productions, LLC. He has trained and certified over 20,000 youth in leadership since 2011.



Mikayla Watts tours visitors through the 7 Mindsets Hall at Mashburn Elementary

# Implementation Planning Sessions

- 1) Elementary
- 2) Middle/High School

## Planning Session Flow

With the support of experienced school leaders, in combination with 7 Mindsets staff, participants will explore best practices for implementation of the 7 Mindsets with students, educators, parents, and the community.

### Part 1: Readiness Assessment and Reflection

- |                             |                             |
|-----------------------------|-----------------------------|
| - Social Emotional Learning | - Student Performance       |
| - Climate and Culture       | - Challenges and Roadblocks |
| - School Goals              |                             |

### Part 2: Organization Plan

- |                           |                               |
|---------------------------|-------------------------------|
| - Steering Committee Plan | - Educator Communication Plan |
| - Student Education Plan  | - Parent Communication Plan   |
| - Training Plan           | - Measurement Plan            |

## Cross-Community SEL Forum

For those attending who are not implementing the 7 Mindsets in schools, we host a cross-community SEL impact forum that will explore:

- |  |                                     |
|--|-------------------------------------|
| - Current state of Social Emotional Learning (SEL) | - Framework / Core Competencies     |
| - Research behind SEL and practical application    | - Best practices for implementation |
| - School Culture, and Restorative discipline       |                                     |



# Breakout Sessions

## First Group: 12:30 - 1:10 pm (Select one)

### The Umbrella: A Whole School Approach [Room 104]

In this session the participants will hear stories and see examples from schools on how to weave the 7 Mindsets core language into faculty meetings, student government, school traditions, clubs, and instruction throughout the day. The ideas and traditions don't change or go away, but the language, and reason we do them, becomes crystal clear.

### Teach! The Art Of Mindsets Instruction [Room 103]

When teachers and students are able to connect in deeper and more meaningful ways, learning accelerates. Leveraging best practices to explore simple, proven strategies, this topic helps educators and non-educators alike to facilitate lessons more effectively and build the relationships that are critical to student success.

### Community & Parent Engagement [Room 117]

In this session, participants will explore the nuts, bolts and infinite possibilities of what happens when parents and the community become an integral component of your school's initiatives for social and emotional learning.

## Second Group: 1:20 - 3:00 pm (Select one)

### All Aboard! Managing And Sustaining Change [Room 103]

Learn how to spot and overcome the roadblocks, both personal and organizational, to implementing a clear strategy that manages potential conflict and imminent change. This topic provides a leadership framework for managing change.

### Integrating With Core Programs [Room 104]

In this session, participants will explore integration of the 7 Mindsets into existing core programs, including other social emotional initiatives. How can your school strengthen its implementation by integrating the mindsets with PBIS, Growth Mindset, Bullying Prevention, Character Education, etc?

### Building School Leaders [Room 117]

Building school leaders takes time, effort, and intentionality. They are a reflection on your school and your district. Knowing this, how do you invest your time and coach them to be the best leaders they can be?

## Consultation Sessions: 3:00 - 4:00 pm (optional)



Write It Down

## We Were Created to Create...



Upon arrival at Mindsets University, you'll notice triangle towers situated throughout the learning spaces. They will be mostly blank, with markers all around, and they are yours. Between sessions, during sessions and whenever inspiration strikes, we're counting on every participant to help us co-create a visual learning experience for all.

## Create With Us...

Collecting school stories of growth, passion and purpose, we've commissioned a documentary film project that journeys into the very heart of TRANSFORMATION. From inner-city neighborhoods to the most remote outposts of our American landscape, we're leaving no stone unturned. If you would like to host our film crew, or share your own creations, talk to a staff member or send an email to [ourstory@7mindsets.com](mailto:ourstory@7mindsets.com)





Leave With a Plan

# Implementation Toolkit



## Toolkit Contents:

- The 5 Competencies of SEL
- The 7 Mindsets
- Educator Life Plan
- Part 1: Readiness Assessment & Reflection
- Part 2: Organization Plan
- Example Pacing Guides





### **7 Mindsets**

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